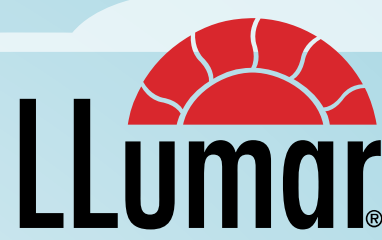


WINDOW FILM BUYER'S GUIDE

Interested in learning more about window film? You've come to the right place. A LLumar® SelectPro™ dealer will consult you on the process start to finish. But if you would like to learn more before contacting a dealer, please read on.



THERE'S A FILM FOR NEARLY EVERY SITUATION

Windows are wonderful for letting in natural sunlight and views. But with certain locations, they may bring you discomfort instead of pleasure. Fortunately, professionally installed residential window film helps make this simple to correct. So if you're feeling at all uncomfortable or dissatisfied at home, look at your windows. Then look for the right film to fix what's bothering you: the hot spots in a room, a too-vulnerable feeling, the cost of cooling, or even the glare on your TV. Whatever you need, LLumar has a smart solution.



DECORATIVE

Decorative films can add both interest and privacy to glass. There are many options to choose from, including stripes, frosts and a variety of others in between.



SOLAR CONTROL

You don't have to hide behind heavy curtains or room-darkening shades for relief from the sun. Solar Control window films help keep your home bright and open to outdoor views. They help reduce harsh UV rays, heat and glare, noticeably improving comfort and helping protect furnishings from fading.

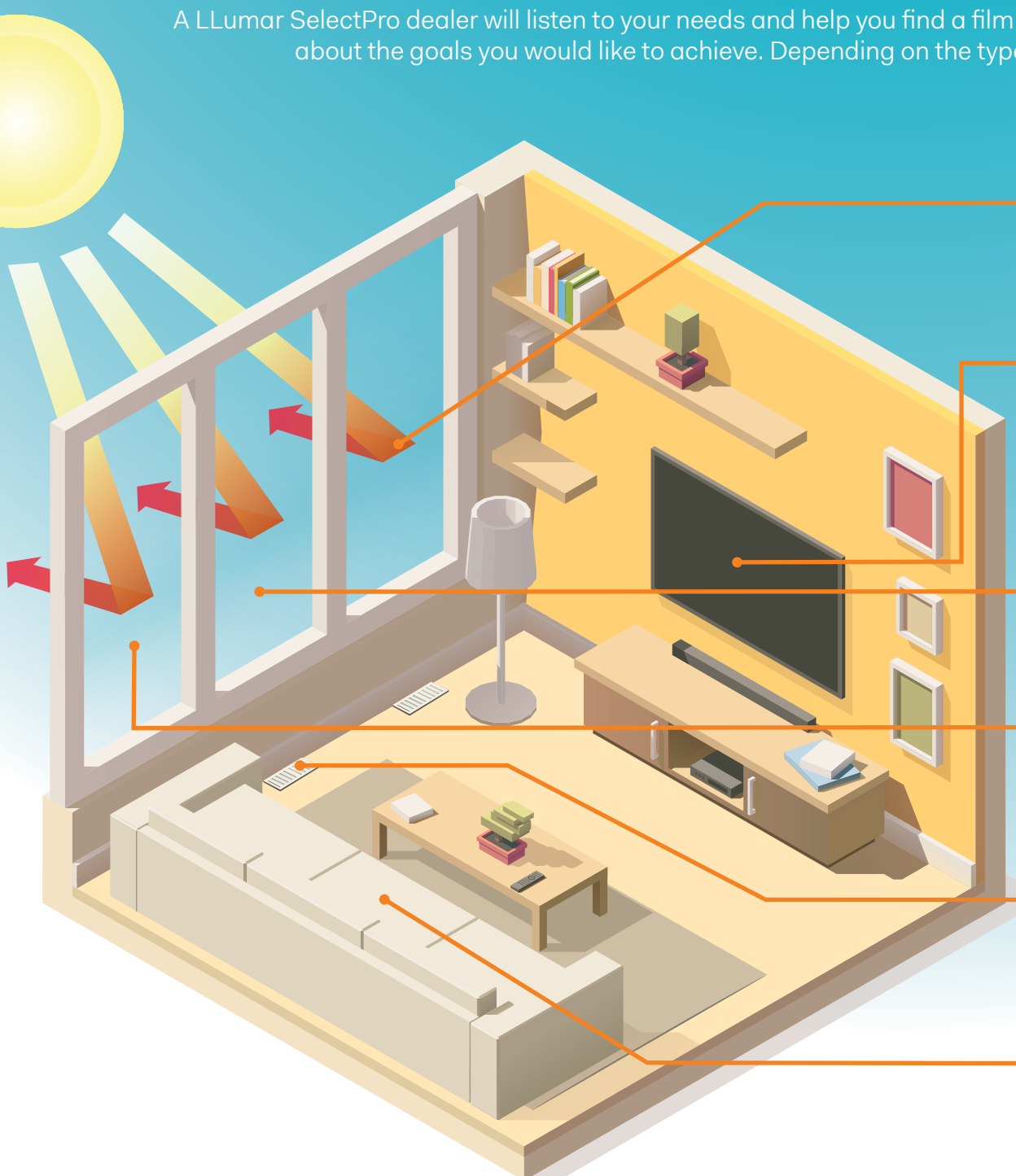


SECURITY

These physically strong films are manufactured to strict standards, offering you and your family a shield of protection against shattered glass, attempted burglary and more.

THERE ARE MANY TYPES OF WINDOW FILMS WITH MANY AMAZING BENEFITS

A LLumar SelectPro dealer will listen to your needs and help you find a film that is right for you. When talking to your dealer, think about the goals you would like to achieve. Depending on the type of window film, window film can help with:



HEAT REDUCTION

Solar Control film reduces incoming solar heat improving your comfort



GLARE REDUCTION

Lower strain on your eyes when looking at your TV or computer screen



MAINTAINING THE VIEW

Continue to enjoy your view without covering up with window treatments



INCREASED PRIVACY

Frosted or patterned window film can provide privacy



LOWER HOME COOLING COSTS

Give your overworked air conditioner relief from the sun



UV RAY PROTECTION*

Help protect furniture, flooring, artwork from fading and skin from harmful UV rays

*Window films do not eliminate fading - they help reduce it. Artificial lighting, humidity and dye stability are some other contributing factors to fading. For further information, see LLumar.com/download-library.

HOW MUCH MORE CAN YOUR EXISTING WINDOWS DO FOR YOU?

Your dealer will help you select the window film that works best with your windows. From single-pane clear glass to dual-pane low-e glass, window film can enhance your windows' performance and style. LLumar SelectPro dealers install LLumar and Vista window films which are backed by a manufacturer's limited warranty. See authorized dealer for warranty details.



WHAT TO LOOK FOR IN A DEALER

Choosing the right dealer is important to ensure that you get the proper level of expertise and customer service you deserve. You will be impressed with the expertise and qualifications of our professional LLumar SelectPro Dealers.



CERTIFICATIONS

Authorized professionals, such as our LLumar SelectPro dealers, offer an unmatched combination of service excellence and knowledge. They're committed to an outstanding experience.



AWARDS

Awards are a good indicator of quality service and craftsmanship. Look for awards from both customer advocacy groups and manufacturers.



GREAT REVIEWS

Verified reviews can be a great source to determine the performance of a dealer. Be sure to find reviews that are from trusted sources and are current.

YOU'RE READY TO GET WINDOW FILM, NOW WHAT?

1

Find a [Professional Dealer Near You](#)

2

Consult With A Dealer

3

Schedule Installation and Enjoy!

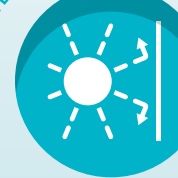
INSTALLATION DAY

Your dealer will walk you through what to expect on installation day. Professionally installed window film is usually installed on the interior side of glass with water-activated adhesives. Quality window films and professional dealers make the process quick and hassle free. You'll be pleased with how little installation interrupts your schedule.

WINDOW FILM LINGO

Window films are packed with clever technology to help make a significant improvement in your comfort at home.

HEAT REDUCTION



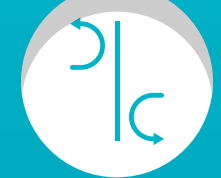
Measured by TSER (total solar energy rejection)

Measures the percentage of the sun's energy a film blocks from passing through a window



higher TSER = more heat reduction

EMISSION



The "e" in Low-e products Measure of a film's ability to radiate absorbed energy away from itself



lower e-rating = more heat retained

REFLECTIVITY



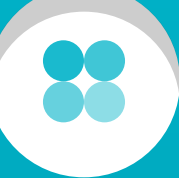
Mirror-like finish vs. nearly invisible

Determined by percentage of visible reflectance



higher % = more reflective

SHADE



Measured by VLT (visible light transmission)

VLT % is the total amount of visible light that passes through glass after film has been applied



lower VLT = darker shade

U-VALUE



AKA: Insulating value

Measures a window's capacity as a whole to resist heat transfer



lower u-value = more heat retained